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# *Estonia Piano Factory*

Kungla Str. 41    10413 Tallinn    Republic of Estonia  
[estoniapiano.com](http://estoniapiano.com)



Dear Friends,

*The Estonia piano is an instrument combining traditional European craftsmanship and the highest quality European components and materials. At the same time it is using cutting edge engineering and acoustic science to produce the desirable, singing, warm and romantic piano tone.*

*Our hearts are in what we perceive to be the ideal sound – warm, rich, deep and romantic.*

*Welcome to the family of Estonia,*



Dr. Indrek Laul



Venno Laul

*Laul*

*Laul*

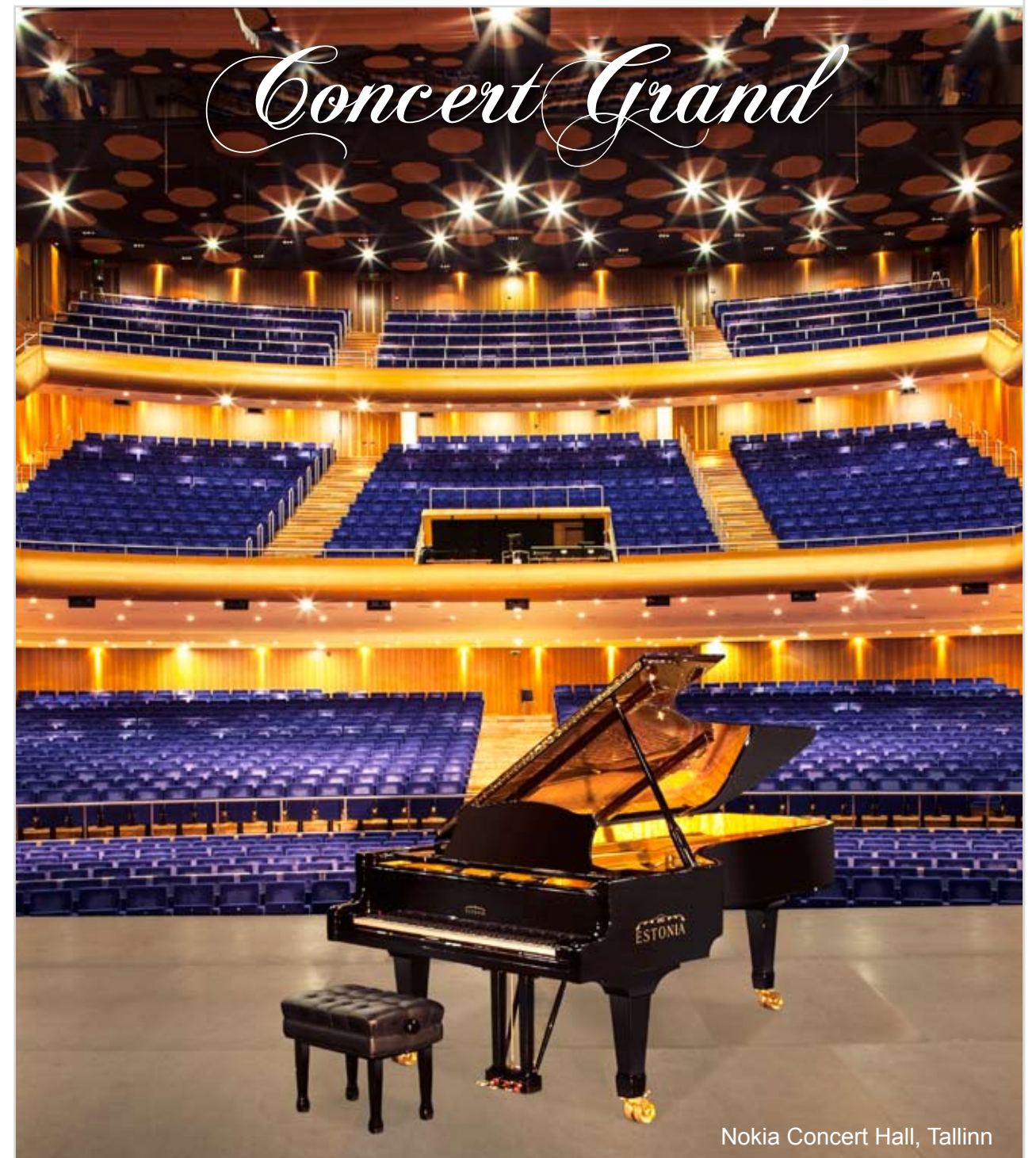
## *Estonia Pianos in the World*

- Council of Europe in Strasbourg, *France*
- University of River Plate, *Mexico*
- Sibelius Academy, *Finland*
- Lithuanian Academy of Music, *Lithuania*
- Jāzeps Vītols Latvian Academy of Music, *Latvia*
- Moscow P. I. Tchaikovsky Conservatory, *Russia*
- The Rimsky-Korsakov Saint Petersburg State Conservatory, *Russia*
- Hannover Opera House, *Germany*
- Kaiser-Wilhelm und Ratsgymnasium, *Germany*
- Estonian Academy of Music, *Estonia*
- Art Museum KUMU, *Estonia*
- Bible Baptist Church, *Indiana*
- WRTI Public Radio Performance and Recording Studio, *Philadelphia*
- Saint Anne Catholic Church, *Illinois*
- Abramson Center for Jewish Life, *Pennsylvania*
- Larchmont Academy of Music, *New York*
- American Festival for the Arts, *Texas*
- Branford Evangelical Free Church, *Connecticut*
- St. Edmonds Academy, Wilmington, *Delaware*
- St. John's Presbyterian Church, *Canada*
- Central Synagogue, *New York*
- RSI Bank, *New Jersey*
- Hopkins School, *Connecticut*
- Saint Peter and Paul Catholic Church, *New Jersey*

For more information please visit  
[estoniapiano.com](http://estoniapiano.com)



## *Model 274 (9'0")*



Nokia Concert Hall, Tallinn

*„There simply is more music in this Grand.”*

*Sviatoslav Richter*



# *The Sound and Craftsmanship*

The combination of old-world piano making philosophy with cutting edge design and production methods is the source of the romantic sound of Estonia pianos.

A carefully calculated scale design, developed by collaborating scientists from the Estonian Institute of Cybernetics and leading European experts, along with the use of the finest materials and precision high-level craftsmanship, are all contributing to the desirable and distinctly warm, colorful and deep tone of the instrument.

The Estonia Piano Factory developed a unique measuring device to calculate and control the perfect down and side bearing of the strings to the bridge, allowing the sound to travel through the bridge and into the soundboard without hindering its ability to move.



The premier soundboard, carefully selected for its tight and uniform grain and made of old growth white spruce sourced in the European Alps, is engineered to vibrate as free as possible and enhance the instrument's singing qualities.

A massive rim structure, coupled with the unique way which the soundboard is terminated by the rim, allows the vibrating energy to remain in the soundboard and produce a longer sustaining tone, which is one of the most important characteristics sought after by musicians. It will also provide a firm and stable foundation to the instrument and increase its tuning stability under the most demanding and diverse conditions.



Crafted the old-fashioned way

The Renner action, manufactured and assembled in Stuttgart, Germany, provides the best possible control of the keys, and the long term proven record of durability and performance.

Exact execution, uncompromising attention to details and demanding quality control, all ensure that each and every Estonia piano have its desirable signature tone, excellent feel, longevity and beautiful looks.

By handcrafting each piano, it is our aim to produce instruments of the highest quality level, and to bring many years of enjoyment to our customers.





# *The History of the Estonia Pianos*

Piano making in Estonia was an art practiced during the late 18th century and has been documented as early as 1779. The craft had flourished, and during the late 19th and the early 20th century there were nearly 20 independent piano companies, in a country which at the time had less than one million people. The most notable of these manufacturers was Ernst Hiis, whose handmade piano from 1893 became the prototype of the Estonia piano. After the World War II, Mr. Hiis was invited to establish a larger company, known today as the Estonia Piano Factory.

Estonia made pianos have received awards for excellence in design and manufacturing at international competitions in Europe. They became prominent on concert stages throughout the East, and over 7500 Concert Grand instruments have been made. Many great pianists such as Sviatoslav Richter and Dmitry Shostakovich, Emil Gilels and Claudio Arrau among others performed on these pianos. After Mr. Hiis' death however, the quality of the pianos gradually declined, partly due to the fact that high quality parts and materials were hard to come by during the communist regime.

When the country regained its independence in 1991, the factory's employees struggled to keep production going, and few years later bought the factory. Through the end of 1990's, Dr. Indrek Laul, an Estonian pianist, gradually purchased company stocks and became its majority owner. With a team of managers he initiated the rise of the company. The instruments were redesigned through collaborating with Europe's foremost piano experts and Estonian Academy of Sciences, aiming to create an instrument of the highest level.

Since 2001 and while becoming factory's sole owner and uniting its US distribution, Dr. Laul's musical family, along with pianist Reet Laul and conductor Venno Laul, has turned the tides and brought the piano yet to a higher level. During the next few years, a new production building was constructed and hundreds of changes and advancements were implemented in all piano models. Increasing the performance, appearance and durability, the instrument has come to fulfill the owner/pianist vision of a highly expressive tone, touch, and control. In recent years, two new piano models were added — 210 and 225, to bring the number of piano models to 5: 168, 190, 210, 225 and 274.

Estonia pianos have gained lots of recognition throughout the world, as they have been featured in many hundreds of publications, including Forbes, The Associated Press and Bloomberg News Network.

## *Model 225 (7'4")*

This piano model is ideal for concert hall, churches, recordings studios, music and teaching rooms, and larger homes. It has the power and sensitivity required for serious, professional performances and concert venues of any music style.



Length 225 cm (7'4")  
Width 156 cm (5'1")





Kadriorg Art Museum in Tallinn

Hidden Beauty finish  
Artistically matched African Bubinga and Ebony Polish



## Model 210 (6'10")

These piano models are ideal for living and music rooms, teaching and recording studios, concert and chamber halls, churches and opera halls. These fantastic instruments have been designed for professional musicians, teachers, pianists, performers, artists, and music lovers.



Length 210 cm (6'10")  
Width 156 cm (5'1")

## Model 190 (6'3")

These elegant pianos can be found in many living and music rooms, chamber halls, recording and teaching studios. Our parlor grand meets the most professional and advanced performance requirements outside of concert and opera halls.

*„... Dmitry Sitkovetsky, a world-class violinist, and his American wife, light soprano Susan Roberts, are consummate classical musicians who demand the best. Sitkovetsky performs on his very own Stradivarius, an instrument built in 1717 and worth over \$5 million. That's precisely why a visitor to their London town house can't help noticing the grand piano sitting in their living room... It's an Estonia.”*

*„A Fine Way to Treat... an Estonia”  
by Richard  
C. Morais, Forbes*



Length 190 cm (6'3")  
Width 152 cm (5'0")



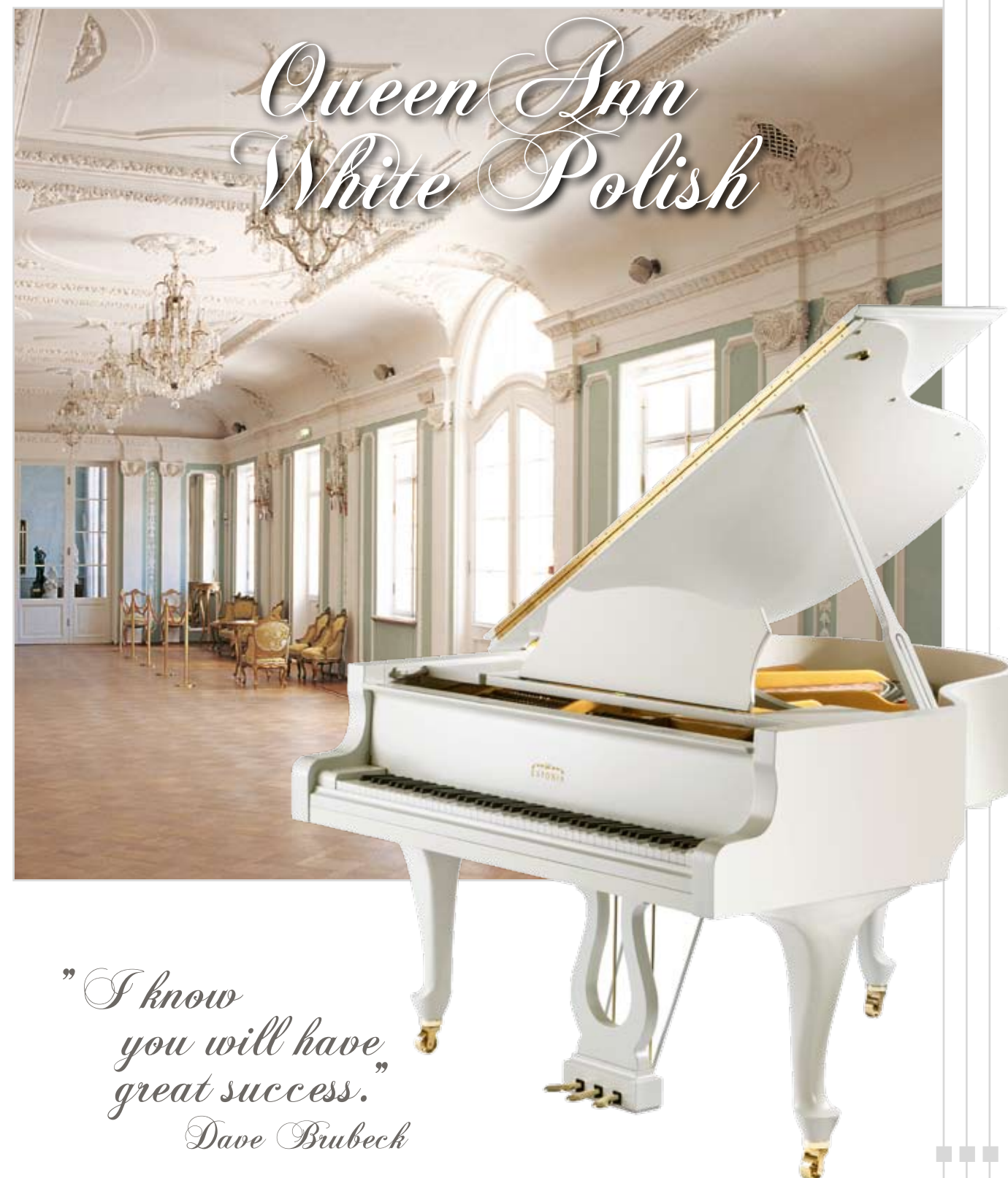
# *Model 168 (5'6")*

Our smallest model is perfect for apartments and studios, but also living and music rooms. It has been hailed by industry experts as one of the top choices of the "Studio-size" grand piano on the market today.



Length 168 cm (5'6")  
Width 152 cm (5'0")

## *Estonia Custom Collection*



*Queen Ann  
White Polish*

*"I know  
you will have  
great success."  
Dave Brubeck*



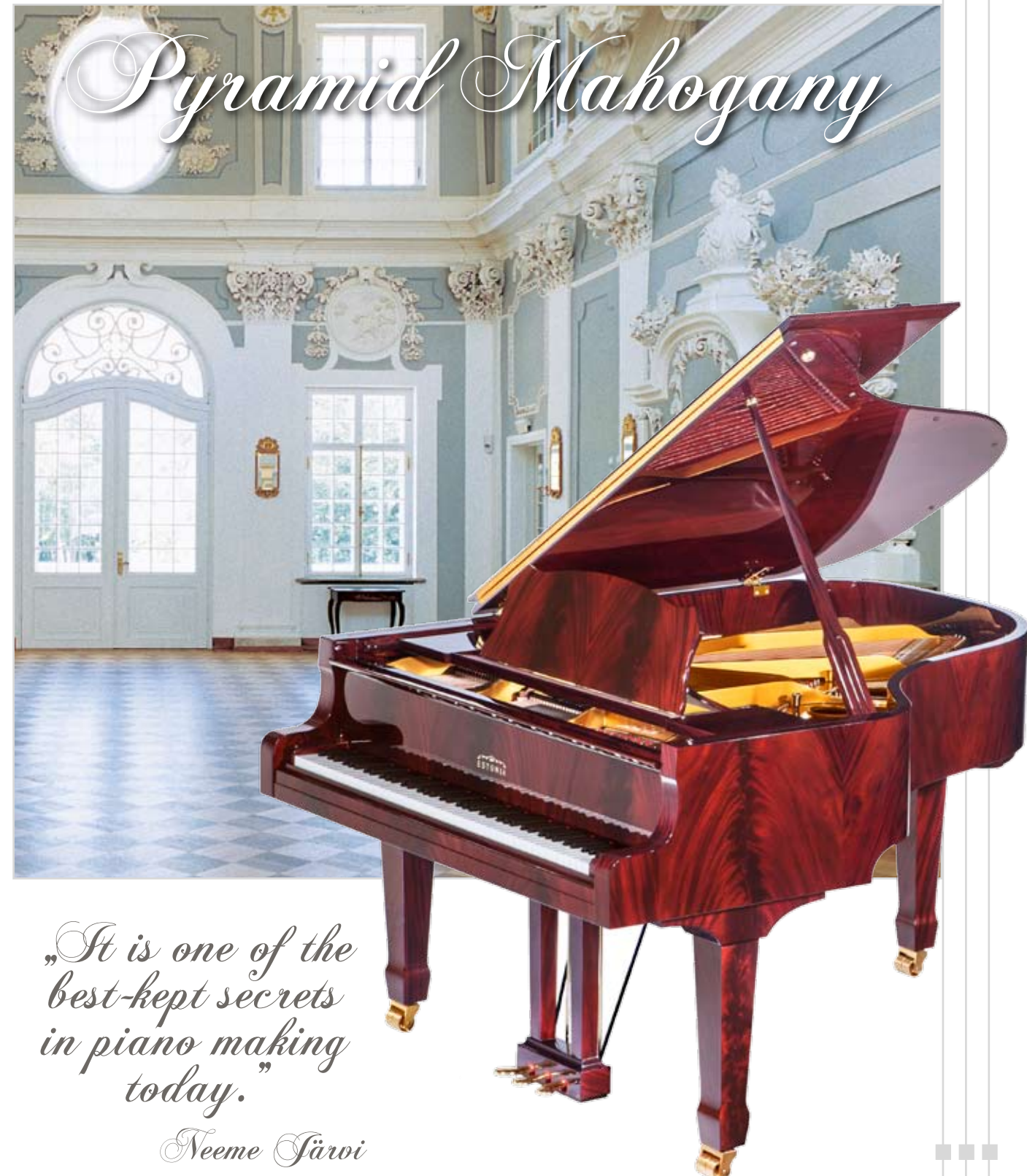
*Estonia Custom Collection*

*Rosewood*



*Estonia Custom Collection*

*Pyramid Mahogany*



*„It is one of the  
best-kept secrets  
in piano making  
today.“*

*Neeme Järvi*



*Estonia Custom Collection*

*Queen Ann  
Walnut Polish*

